

Overseas Publication Grants 2019

Publication Industry Promotion Agency of Korea (KPIPA) requests your interest and participation in our "Overseas Publication Grants," a project that promotes export of Korean publications to overseas markets.

1. Project Overview

- Purpose: Support the overseas publication of outstanding Korean works to lay the groundwork for a "Korean Wave" in the publishing industry.
- Summary: Provide partial grants to overseas publishers that have published or will publish Korean works **from August 2018 to October 2019** under a copyright agreement with a Korean publisher.

2. Project Details

Category	Details
Eligibility	<ul style="list-style-type: none"> ○ Overseas publishers that imported a copyright of a <u>Korean book</u>. <ul style="list-style-type: none"> * The book which has been published or will be published from August 2018 to October 2019.
	<ul style="list-style-type: none"> ○ A <u>dummy book file</u> should be submitted to KPIPA for an application. <ul style="list-style-type: none"> * Dummy book file: Temporarily bound book or interior designed file ** The file must have 50% or more of the entire book including cover ○ Publishing must be completed and sent to KPIPA by <u>October 31, 2019</u>.

Category	Details
Application & Selection	<ul style="list-style-type: none"> ○ Application deadline: July 31, 2019 (Wed) ○ Recipient selection: Middle of August
Grant	<ul style="list-style-type: none"> ○ Lump-sum payment <u>after</u> publication <ul style="list-style-type: none"> * Europe & North America: 3,000 USD * China & Japan: 2,500 USD * Other countries: 2,000 USD

3. Application

- Period
 - **March 11, 2019 (Mon) ~ July 31, 2019 (Wed)**
- Required documents
 - ① Application form (KPIPA template)
 - Fill out the form available on the KPIPA website www.kpipa.or.kr.
 - The application should be submitted as both 'doc' (or 'docx') and 'pdf' with the company's official seal.
 - ② A copy of the copyright contract and translation contract
 - ③ A dummy book (in a PDF format)
 - 50% or more of the entire book including cover
- Method: Submit via e-mail
 - E-mail: dami4126@kpipa.or.kr
 - Point of contact: Dami Choe, Overseas Business Team
☎ +82-63-219-2767
 - Title: *e.g., (company's name) GRANT'S APPLICATION*

4. Selection Criteria

- Contents (30%)
- Quality of contents, Genre and Volume
 - Marketability (30%)
- Prospects and Suitability
 - Others (40%)
- Detailed publication plan, Korean book import careers, and Market power of publishers
- The Work supported by KPIPA (The Visiting Book Fair, The SBBF, The Korean Picture Book stand)

5. Grant Process

- Application: March 11, 2019 (Mon) ~ July 31, 2019 (Wed)
- Selection result notified individually: By the middle of August
- Sign an agreement on publication support
 - In accordance with the agreement, the copyright page must state that the book received support from KPIPA.
 - For published books, attach any adhesive label or sticker instead and add the statement afterward on the second edition.
- Submit final report (KPIPA template) and published books
 - Books should be published and sent to KPIPA by October 31, 2019.
 - Submit three years of annual reports (2019-2021).
 - Reports are expected to include information about results,

which bookstores sell the books, and critical and popular reviews of the books.

- Provide grants

6. Others

- Submitted documents and books will not be returned.
- A book that does not have a clear overseas publication contract may be removed from the candidate list, and the publisher shall be responsible for all issues that may arise from such removal.
- Books that have received or are to receive publication support from other Korean organizations such as the Literature Translation Institute of Korea and the Korea Creative Content Agency are not eligible. When confirmed that a book has obtained multiple grants with the same conditions, such restrictions as agreement cancelation and funding withdrawal may occur even after the agreement has been signed.
- Funding may not be provided if the selected book is published and submitted late without any justifiable reasons and if the final report on publication does not include full details.
- The contents of this announcement are subject to change without prior notice.

2019. 3. 11.

President, Publication Industry Promotion Agency of Korea